



Phone : 011-26131577 - 78, 80  
011-29581000

Website : [www.aicte-india.org](http://www.aicte-india.org)



सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(शिक्षा मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

(A Statutory Body of the Govt. of India)

(Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

**F. No. AICTE/ National Youth Day/2025**

**Dated: 26<sup>th</sup> December, 2025**

To

**All the Vice Chancellors of Universities and  
The Principals / Directors of AICTE approved Institutions**

**Subject: Organization of the "Run for Swadeshi (Swadeshi Sankalp Run)" Programme  
on National Youth Day (12<sup>th</sup> January, 2026)-reg.**

Sir/Madam,

As you aware, **Swami Vivekananda's birth anniversary is observed every year on 12<sup>th</sup> January as National Youth Day**, commemorating his timeless message of youth empowerment, self-belief, discipline and nation building. In the present scenario, promoting awareness among students and youth regarding **India and Indian values, the spirit of Swadeshi, Atmanirbhar Bharat and the objectives of nation-building** has assumed significant importance.

On the **auspicious occasion of 164<sup>th</sup> birth anniversary of Swami Vivekananda** this year, it is proposed to organize a nationwide youth outreach programme titled **"Run for Swadeshi (Swadeshi Sankalp Run)" on 12<sup>th</sup> January, 2026.**

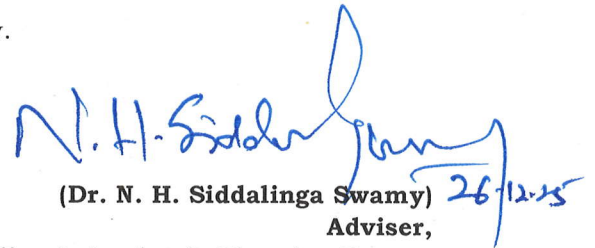
The programme is envisaged as an inspiring initiative to motivate youth through the ideals of Swami Vivekananda and to promote the use of indigenous products, teamwork, physical fitness, discipline, social participation, and a sense of responsibility towards the nation. **The activities under the programme may include a 2 km / 3 km / 5 km run, motivational talks, dissemination of messages on Swadeshi and self-reliance**, participant registration and distribution of certificates. Participation of **students, NSS/NCC units, youth clubs, faculty members** and the **general public**, will help in bringing collective responsibility and community engagement, which will further contribute to strengthening national unity and social cohesion.

In view of the above, all Vice-Chancellors and Principals/Directors of Universities/ Institutions are requested to issue necessary instructions for organizing the **"Run for Swadeshi (Swadeshi Sankalp Run)"** programme at your University/ Institution or at suitable public locations, as per local feasibility and to direct the concerned departments/units to extend requisite support, so as to ensure maximum participation of students in this nation-building initiative. After the successful completion of the program, all the Universities/ Institutions are requested to share the photographs/videos and brief information about the program through the attached **google form** (<https://forms.gle/FueK3KVVU94jaQ4JA>) and also upload the same on University/ Institute social media platform.

Further, with your kind cooperation, the programme can be conducted successfully and will effectively disseminate the message of Swadeshi and patriotism among the youth.

This issued with the approval of the Competent Authority.

With regards,

  
(Dr. N. H. Siddalinga Swamy) 26/12-25  
Adviser,

**Policy & Academic Planning Bureau**