

YGB – Young Generation Bharat

Concept Note (Two-Page Version)

1. Vision

A movement designed to transform India's youth from passive consumers into active creators. YGB aims to channel the energy of 54 crore young Indians into innovation, entrepreneurship, and nation-building.

2. Why YGB Exists

Young people today are caught in loops of scrolling, distraction, and lack of direction. Global youth frustration is rising, but India has an opportunity: guide this energy constructively. YGB positions itself as a skill-first, purpose-driven alternative that turns frustration into creation.

3. Core Idea

YGB is a movement + platform + ecosystem that takes a young person from:

Scrolling → Skill → Startup → Success

It provides identity, community, mentorship, and real opportunities to build.

4. How YGB Works

A. The Tribe

Local and digital communities, creator circles, campus ambassadors.

B. The Pathway

Skill modules, startup bootcamps, innovation projects, mentorship, internships.

C. The Ecosystem

Works with schools, colleges, innovation hubs, state missions, incubators, and district entrepreneurship centers.

5. What Makes YGB Different

- Built for activation, not motivation.
- Youth-led, not top-down.
- Focused on building, not protesting.
- A culture of action over announcement.

6. What YGB Delivers

For Youth: skills, community, opportunities, identity.

For Institutions: activation frameworks, events, innovation programs.

For Government: district-level entrepreneurship pipeline, grassroots innovation, employment pathways.

7. Flagship Initiatives

- YGB Circles (district hubs)
- YGB Creators Network
- Scrolling to Solving Bootcamp (8 weeks)
- Innovation Challenges
- Startup Sprint (30 days)
- Youth Leadership League

8. Tone and Culture

No ego. No hierarchy. Slightly rebellious, never destructive.

Think today. Work today. Build today.

9. Impact Goals (3 Years)

- Activate 1 crore youth
- Enable 10,000+ student/startup projects
- Build India's largest youth creator-builder network
- Make building a lifestyle

10. Closing Thought

India doesn't lack talent—only activation. YGB becomes the platform that turns young Indians into authors of the future.